

# Price Management



Retail Branding and  
Information Solutions

## Avery Dennison® 9485 Portable Printer

**Accelerate performance in price and item identification in the store, reducing complexity while improving speed, efficiency and accuracy.**

### **IMPROVE IN-STORE EFFICIENCY THROUGH ENHANCED PRODUCTIVITY**

Designed to improve in-store efficiency through enhanced productivity of retail price-marking applications. Compatible with virtually any data collection terminal on the market.

The Avery Dennison 9485 portable printer can increase your productivity when performing the following applications:

- Re-tagging, reticketing and markdowns
- Shelf-edge labeling and shelf-talker signage
- Sell-by and reduced-to-clear labeling
- Returns marking
- Promotional labeling
- Item marking

### **PALM-SIZED PRODUCTIVITY**

Smaller and lighter than the competition, this compact portable printer is designed to be worn for everyday use without fatiguing your associates.

### **ACCELERATED PRICEMARKING**

Innovative peel functionality enables efficient label printing and faster re-pricing, making the item available again immediately for sale.

### **IMPROVED CUSTOMER SERVICE**

Markdowns are performed right on the sales floor instead of the associate walking to the back room for markdown labels. That means the associate stays on the floor, available to help customers.

### **ENHANCED POWER MANAGEMENT**

Intelligent, configurable sleep mode saves the battery power for when you need it, maximizing productivity by printing more labels on a single charge.

### **RUGGED**

Drop-tested from five feet (1.4m) to ensure the printer will continue operation working normally, even after being dropped.

### **HIGH LEVEL OF SECURITY COMPLIANCE FOR THE MOST SENSITIVE APPLICATIONS**

Enterprise security connectivity brings wired security to WLAN networks by employing the latest data encryption and authentication standards. This ensures reliability and enables straight forward integration into your system.

### **ELEVATING BRANDS. ACCELERATING PERFORMANCE.**

Experience this and many other supply chain solutions at our worldwide Customer Design and Innovation Centers. For more information on the Avery Dennison 9485 portable printer or to schedule a tour of our Customer Design and Innovation Centers, please call 800.543.6650, prompt 5, or e-mail [rbis.solutions@averydennison.com](mailto:rbis.solutions@averydennison.com).

For more information or complete warranty and other terms and conditions, please contact your Avery Dennison representative or visit our website at [www.rbis.averydennison.com](http://www.rbis.averydennison.com).



Intelligent, creative and sustainable solutions that elevate brands and accelerate performance throughout the global retail supply chain.

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## Avery Dennison® 9485 Portable Printer



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### STANDARD FEATURES

#### DIMENSIONS

Height: 5.9" (152mm)  
Width: 3.97" (101mm)  
Depth: 2.87" (73mm)

#### WEIGHT

1.30 lbs (0.59 kg)

#### SHIPPING WEIGHT

1.52 lbs (0.69 kg)

#### PRINTING METHOD

Thermal Direct

#### PRINTHEAD

1.89" (48mm); 203 DPI (8 dots/mm)

#### MEMORY

8MB RAM, 16MB Flash

#### ONE-DIMENSIONAL BAR CODES

UPCA +2/+5, UPCE +2/+5, EAN8 +2/+5, EAN13 +2/+5, EAN 128, Interleaved 2 of 5, Extended Code 39, Codabar (NW7), Code 128, Code 93, Postnet, GS1 Databar (RSS or Composite Code)

#### TWO-DIMENSIONAL BAR CODES

PDF417, MaxiCode, Aztec, QR Code (Quick Response), Datamatrix

#### STANDARD FONTS

7 resident bitmap fonts with point sizes of 12 to 48 points; 1 scalable font (Arial type font 5 to 90 point)

#### TRUETYPE™ FONTS

Downloadable TrueType fonts supported – thousands available

#### FONT ROTATION

Fonts rotated at 0, 90, 180, 270 degrees

#### SENSING METHOD

Black mark, die cut and non-indexed

#### DISPLAY

10 character mono-graphic LCD white backlit display, 128 x 64 dots  
Display size: 1.3" x .7" (34mm x 17.5mm)

#### PRINTER CONTROL LANGUAGES

MPCL II or CPCL compatible

#### PRINTER WARRANTY

One (1) year parts and labor

#### PRINTHEAD WARRANTY

One (1) million inches (25,400M) or six (6) months, whichever occurs first.

#### BATTERY AND CABLE WARRANTY

Three (3) months pro-rated from date of shipment. Physical damage to the batteries or cables will not be covered by the limited warranty.

### SUPPLIES

Only Avery Dennison supplies are recommended. Use non-perforated supplies in peel mode, butt cut, die cut or non-indexed.

#### SUPPLY TYPES

Labels, tags, paper

#### SUPPLY SIZES

Width in continuous or peel mode:  
0.5" to 2.28" (12.7mm to 57.9mm);  
Length Cont.: 0.7" to 11.8" (17.8mm to 299mm)  
Peel: 0.5" to 11.8" (12.7mm to 299.3mm)

#### SUPPLY ROLL SIZES

2.2" (56mm) OD on a 1" (25.4mm) core

#### SUPPLY THICKNESS

0.0024" – 0.007" (0.06mm - 0.18mm)

#### MAXIMUM PRINT AREA

1.89" x 11.8" (48mm x 300mm)

### ENVIRONMENTAL RANGES

#### OPERATING TEMPERATURE

14° to 122° F (-10° C to 50° C)

#### STORAGE

-4° to 140° F (-20° C to 60° C)

#### HUMIDITY/OPERATING AND STORAGE

10% to 90% non-condensing

#### ELECTROSTATIC DISCHARGE AND AIR QUALITY

Some problems with electronic equipment may occur in environments prone to static discharge or extreme dust conditions. Avery Dennison suggests that you take precautions to minimize these problems.

### PERFORMANCE

#### POWER SOURCE

7.4v Lithium Ion Battery

#### PRINT RATIO

25% black maximum per square inch (mm)

#### INCHES PER CHARGE

Up to 6,000 inches of 25% black printing at 3.0 IPS (76.2mm/sec) on the supply. Inches per charge vary according to setup and usage.

#### BATTERY LIFE CYCLE

Approximately 300 full discharge cycles. Cycle life is approximate. Many factors affect an individual battery's performance.

#### RECOMMENDED DUTY CYCLE

Duty cycle (5 minutes out of 15 15-minutes time intervals). On-demand or intermittent printing has no restrictions.

#### PRINT SPEED

Up to 3 ips (76.2mm/sec)

### COMMUNICATIONS

#### STANDARD COMMUNICATION PORTS

USB 2.0

RS 232 – mini din connector

### OPTIONS AND ACCESSORIES

#### OPTIONS

Wireless Networking – 802.11 b/g;  
WLAN: 802.11b/g; Encryption: WEP 64, WEP 128, WPA, WPA 2;  
Authentication Types: Shared and Open system, TTLS, PEAP, PSK, EAP-FAST; Authentication Protocols: PAP, MSCHAP\_V2; Remote printer management

Bluetooth V2.1

#### ACCESSORIES

Single station battery charger  
Four Four-station battery charger  
Extra battery  
Belt Clip  
Shoulder Strap

Specifications subject to change without notice.

### AMERICAS

1700 West Park Drive  
Suite 400  
Westborough  
MA 01581  
USA  
Toll Free +1 800 444 4947  
International +1 336 621 2570

### ASIA

15/F, Octa Tower  
8 Lam Chak Street  
Kowloon Bay, Kowloon  
Hong Kong  
Tel +852 3146 8100  
Fax +852 2785 1255  
Fax +1 336 544 5040

### EASTERN EUROPE, MIDDLE EAST AND AFRICA

TEM Otoyolu Atı Alanı Mevkii,  
Tekstilkent Koza Plaza A Blok  
Kat: 17-18 34235, Esenler  
Istanbul  
Turkey  
Tel +90 212 467 4000  
Fax +90 212 467 4001

### WESTERN EUROPE

Kempische Kaai 7C  
3500 Hasselt  
Belgium  
Tel +32 11 28 77 24  
Fax +32 11 28 77 29

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